

# THE “*World Famous*”<sup>®</sup> LIPIZZANER STALLIONS



## ON SALE NOW!

### FOR IMMEDIATE RELEASE

Contact MICHAEL LASHINSKY, RICH THOMPSON or JANET FORTUNATO • (407) 366-0366

#### WHAT?

The “World Famous” Lipizzaner Stallions proudly presents their 37th anniversary presentation of the “Dancing White Stallions”! Over the years, more than twenty-six million people throughout North and South America, Europe, Australia and Hawaii have seen this internationally acclaimed spectacle. The Lipizzaner Stallion has galloped boldly out of the pages of over 425 years of history and are now preserved as an equestrian work of art, performing a unique equine ballet that has no rival. Harkening back to a time when the horse was a symbol of grace and majesty, the Lipizzaner Stallions are truly a great experience to be enjoyed by the entire family!

#### WHERE?

DESCHUTES COUNTY FAIR & EXPO - REDMOND, OR

#### WHEN? TWO SHOWS ONLY!

SATURDAY, MAY 12TH AT 7:30PM & SUNDAY, MAY 13TH AT 2:00PM

#### TICKET INFO?

Regular admission adult tickets are \$22.50 each. For children 12 and under and seniors 60 and over, regular admission tickets are \$20.50 each. Tickets are available at Big R Stores (Redmond), Spotted Mule Saddlery (Bend), all Tickets.com Outlets & tickets.com. Charge by phone toll free at 800-882-8258. Event info at 541-548-2711. More info online at lipizzaner.com. Additional facility fees, ticketing fees, service charges and/or taxes may be included in (or added to) ticket prices. All information is subject to change.

W W W . L I P I Z Z A N E R . C O M

WHITE STALLION PRODUCTIONS INC.  
1053 VAN ARSDALE STREET, OVIEDO, FL 32765 • PHONE: (407) 366-0366 •  
FAX: (407) 366-8099

# THE "World Famous"® LIPIZZANER STALLIONS

LIMITED TRADE AVAILABLE - PLEASE COPY AND DISTRIBUTE TO:  
Advertising Manager • Entertainment Editor • Publisher

THE "WORLD FAMOUS" LIPIZZANER STALLIONS are on their 37th Anniversary Tour in 2007 with an all new production. They will perform at:

DESCHUTES CO FAIR & EXPO • REDMOND, OR  
SATURDAY, MAY 12TH AT 7:30PM & SUNDAY, MAY 13TH AT 2:00PM

We are offering a limited number of adult tickets for trade based on your current rate card for ad space. TICKETS ARE AVAILABLE ON A FIRST COME, FIRST SERVED BASIS. RETURN VIA FAX TO (407) 366-8099 AS SOON AS POSSIBLE. We will call to arrange the tickets and advertising schedule after receiving your completed fax. Please include your current rate card and production information. If you would like to provide press coverage prior to the show and need press materials or have any questions, please call Janet at: (407) 366-0366.

WE WOULD LIKE # \_\_\_\_\_ TICKETS TO THE "WORLD FAMOUS" LIPIZZANER STALLIONS, VALUED FOR TRADE AT \$22.50 EA. IN EXCHANGE FOR \$ \_\_\_\_\_ IN ADVERTISING CREDIT. WE WILL PUBLISH UP TO \_\_\_\_\_ COLUMN INCHES . THE COLUMN INCH RATE IS \$ \_\_\_\_\_.

PUBLICATION \_\_\_\_\_ CONTACT \_\_\_\_\_ TITLE \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

DAY PHONE: (     ) \_\_\_\_\_ FAX: (     ) \_\_\_\_\_ WEBSITE \_\_\_\_\_

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ACCEPTED BY (SIGNATURE): \_\_\_\_\_

If more than one performance is scheduled, please specify Date and Time of the Show(s) desired:

# TICKETS	DATE	TIME
_____	_____	_____
_____	_____	_____